

THE ATLANTA FILM SOCIETY

PRESENTS

48TH ANNUAL



ATLANTA

FILM FESTIVAL 2024

APRIL 25th - MAY 5th



USA TODAY
10Best
READERS'
CHOICE
2023

iCINEMAS!

A/V TOOLBOX

EAT, DRINK
&
B-INDIE

New
MAVERICKS

AIRPORT SHORTS

norr.

contact - sponsor@atlantafilmfestival.com

THE LARGEST FILM & TV INDUSTRY EVENT IN ATLANTA

Top 10 most competitive film festivals in the world. (nearly 10K submissions for ATLFF'23)

Celebrating its 48th year, the Atlanta Film Festival is the region's preeminent celebration of cinema. The organization offers entertainment, networking, education & professional development year-round. The festival itself is one of the largest and longest-running in the region. It is also the most distinguished event in its class, recognized as...

“Best Film Festival”

- Creative Loafing, Sunday Paper, 10 Best and Atlanta Magazine

“Top 25 Coolest Festivals in the World”

- Moviemaker Magazine

“Top 50 Festivals Worth the Fee”

- Moviemaker Magazine

“Top 15 Submission Worthy Competitions”

- Filmfreeway

“Top 20 Great Film Festivals for First Time Moviemakers”

- Moviemaker Magazine

ATTENDANCE & EXPOSURE

Festival Attendance.....	20 K+
Annual Reach.....	10 M+
Total Press Inclusions.....	850 +
Total Media Reach.....	670 M

ONLINE

Page Visits.....	917 K+
Unique Visitors.....	218 K
Weekly Newsletter Reach.....	9 K+
Total Email Subscribers.....	23 K+

SOCIAL MEDIA

Facebook.....	72 K+
Twitter.....	38 K+
Instagram.....	35 K+
LinkedIn.....	7 K+
All Platforms.....	152 K+



We serve two distinct audiences

FILM LOVERS & FILMMAKERS

7/10

of our patrons expressed that making a purchase from a company that supports art & culture is important to them.

TOP 3 FILM & TV INDUSTRY
GA

\$9.5 BILLION

ATLFS major factor for GA/ATL being
“#1 City to live and work for filmmakers”
-MovieMaker Magazine

AGE

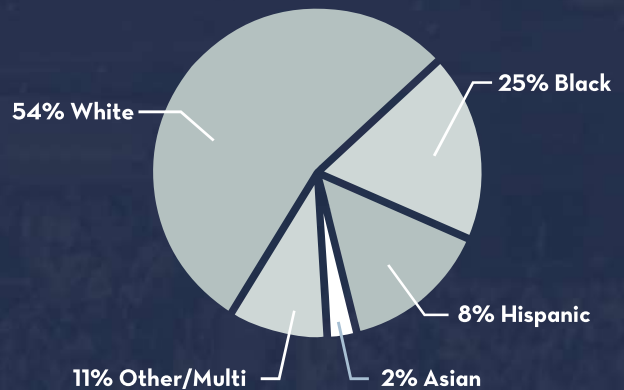
48% 18-34

EDUCATION

81% College Educated

INCOME

58% \$75K+ Annually



GENDER



RECENT GUESTS & ALUMNI



CHRIS "LUDACRIS" BRIDGES

Hip-Hop Artist/ Producer/ Actor
Grammy Award Winner
BET Award Nominee
SAG Award Winner



KIERSEY CLEMONS

Actress
ATLFF Phoenix Award Recipient
Variety's 10 Actors to Watch
Black Reel Award Winner



BO BURNHAM

Director/ Writer/ Actor
Acclaimed Writer/ Director (*EIGHTH GRADE*)
Sundance Film Festival Winner
Heartland Film Writer



RAY MCKINNON

Actor/ Director/ Writer
Academy Award Winner
SXSW Jury Award Winner
2 Time Slamdance Award Winner
ATLFF Jury Award Winner



SPIKE LEE

Director/ Producer/ Writer
Academy Award Winner
2 Time Golden Globe Nominee
2 Time Primetime Emmy Award Winner
ATLFF Ossie Davis Award Winner
ATLFF Originator Award



CARRIE PRESTON

Actress/ Writer/ Director
PrimeTime Emmy Winner
3 Time Critics Choice TV Award Nominee
SAG Award Nominee
SXSW Jury Award Winner



JASON REITMAN

Director/ Writer/ Producer
ATLFF Rebel Award Recipient
4 Time Academy Award Nominee
Golden Globe Winner
BAFTA Award Winner



SHERRI SHEPHERD

Actress/ Comedian
Daytime Emmy Award Winner
SAG Award Nominee
BET Comedy Award Nominee
NAACP Image Award Winner



DAVEED DIGGS

Actor/ Writer/ Producer
ATLFF Innovator Award Recipient
Tony Award Winner (*HAMILTON*)
Grammy Award Winner



AWKWAFINA

Actress/ Rapper
SAG Award Nominee
People's Choice Award Nominee
Gotham Award Nominee
MTV Movie Award Nominee



WILLIAM H. MACY

Actor/ Writer/ Director
Academy Award Nominee
4 Time Golden Globe Nominee
2 Time Primetime Emmy Award Winner
Independent Spirit Award Winner
Sundance Special Jury Prize Winner



CHRIS TUCKER

Actor/ Writer/ Comedian
People's Choice Award Nominee
SAG Award Nominee
BET Award Nominee
Blockbuster Entertainment Award Winner
Satellite Award Nominee



KEKE PALMER

Actor/ Singer / Director
Primetime Emmy Award
5 NAACP Image Awards
Daytime Emmy Award Nominee
Screen Actors Guild Award



GEORGE R.R. MARTIN

Writer/Executive Producer
4 Primetime Emmy Awards
5 Hugo Awards
3 World Fantasy Awards
Time 100 Most Influential People

ACCLAIMED INDIE FILMMAKERS

LEAH MEYERHOFF

Student Academy Award (Twitch)
Slamdance Honorable Mention (Twitch)
ATLFF Jury Prize Winner (I Believe in Unicorns)

MOON MOLSON

2016 Fox Director Fellow
ATLFF Filmmaker to Watch Award (The Bravest, The Boldest)
ATLFF Screenplay Award Winner (Meadowlandz)

JAMES PONSOLDT

2 Time Sundance Film Festival Jury Prize Nominee
Sarasota Film Festival Audience Award Winner
OFTA Television Award Nominee
ATLFF Screenplay Award Winner

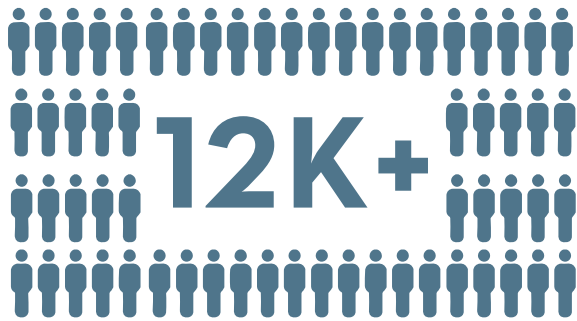
THE SHOW MUST GO ON

The 2023 Atlanta Film Festival marked a massive resurgence in in-person events. With more than double the crowds in 2022, last year's festival was the closest to pre-COVID attendance. Also, with the pivot to virtual in 2020, the festival reached more viewers not just outside of Georgia but the US, with content streamed in 41 states and 27 countries. Additionally, ATLFF'23 not only included big audiences but big names as well! Recent festivities included special guests Keke Palmer (Nope & Hustlers), George R.R. Martin (Game of Thrones & Night of the Cooters), Vincent D'Onofrio (DareDevil, Jurassic World, & Law & Order: Criminal Intent), and Rainn Wilson (The Office). Building on this momentum, ATLFF'24 is ready to raise the bar once again.

IN-PERSON SCREENINGS

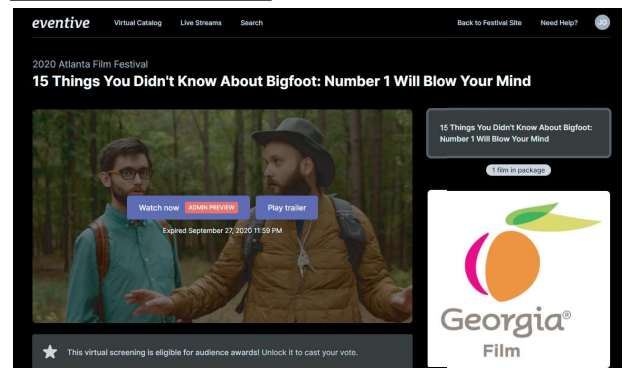
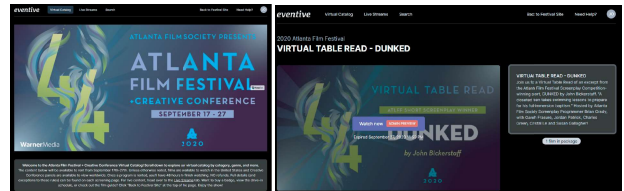
The Plaza Theatre's indoor safety protocols are industry leading. In addition to standard measures, it also includes:

- Delivery-only concessions
- Bipolar Ionization for Air Systems
- UV-C Lighting sanitizes in between screenings



OVER 12,000 ATTENDEES IN 2023

AT HOME SCREENINGS



OVER 8,000 STREAMS IN 2023
AUDIENCES FROM 41 STATES & 27 COUNTRIES



FESTIVAL



IN-PERSON EVENTS

IN COMPETITION

Narrative Shorts + Features
Documentary Shorts + Features
Pilot Episodes
Animation

SPECIAL THANKS

New Mavericks (Female Directors)
Georgia
Pink Peach (LGBT)
iCineMás! (Latin American)
Family Friendly
Noire



EDUCATION

CREATIVE CONFERENCE

Master Classes Panels
Demos Presentations

This program brings together industry professionals, academics, brands and businesses for workshops and discussions. Designed to educate and empower working media artists: directors, writers, actors, producers, animators, game designers, media services companies and more.



VIRTUAL SCREENINGS

OUR AUDIENCE

• 218K+ in site visitor
• 152K+ social media followers,
• 23K+ in email subscribers
• 8K+ virtual streams

"Our online model offers many of the same sponsor perks with new and more engaging opportunities. Sponsors are still able to partake in our longstanding benefits, such as logo inclusion in all pre or post roll videos, but can also have the option to incorporate clickable ads alongside digital film pages."

YEAR ROUND



SCREENINGS

ADVANCE SCREENINGS

Major Releases

PARTNERED SCREENINGS

GSU Student Film Fest
Sundown Series
WonderRoot's Local Film Night
Plaza Theatre Summer Series

MINI FESTIVALS

New Mavericks
iCineMás!



EDUCATION

NETWORKING EVENTS

Eat, Drink & B-Indie
New Mavericks Meet Up

CLASSES & WORKSHOPS

The PA Academy
Intro to Film
Screenwriter School
Resume Workshop
Locations Workshops
The 100ft of Film Project



SPECIAL

SPECIAL PROGRAMS

Airport Shorts
Filmmaker-In-Residence
New Mavericks

RENTALS

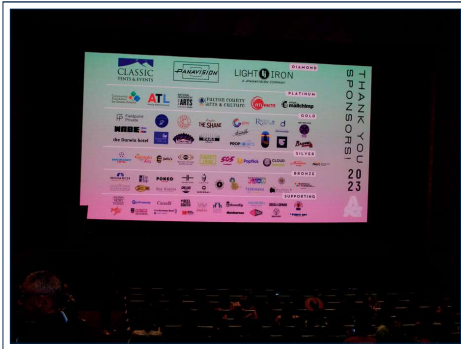
A/V Equipment
Venues

SUNDANCE IN 2021



THE PERKS

THE ATLANTA FILM SOCIETY IS A REGISTERED 501C3 ART NONPROFIT. YOUR SUPPORT NOT ONLY GOES TO ENRICHING THE COMMUNITY BUT ALSO COMES WITH SOME PERKS TO GET YOUR BRAND THE EXPOSURE IT DESERVES. THESE ARE SOME EXAMPLES OF THE PERKS THAT ARE INCLUDED WITH SPONSORSHIP.



ALL SPONSORS PAGE ON SCREEN

Your logo included in the slide with a listing of all sponsors. The slide is a part of the preshow loop played before all screenings.



SPONSORED SCREENING

Your name included in all listings of your designated sponsored event(s).



ON SITE ACTIVATION

Ability to promote your brand onsite during designated event(s).



STATIC AD ON SCREEN

A 1920 x 1080 static ad of your choosing to be included in the preshow loop, played before all screenings.



PRINTED SPONSOR BOARD

Inclusion in the printed foam core sponsor board. Sponsor boards are onsite at screening and party venues.



LOGO ON SCREEN

Your solo logo on screen, that is a part of the preshow loop played before all screenings.

***NOTE: Availability of perks are based on sponsorship level. Refer to the "Sponsorship Levels & Benefits" page for more details, and speak to our Development Team to find tailored options for your brand.